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SAFELOGIN™ COULD HAVE PREVENTED \$111,000 DOMAIN THEFT

Lax password security could have enabled a hacker to break into a GoDaddy.com account, steal a domain name, and then sell it to a Los Angeles basketball pro for \$111,000.

Donald Gonclaves of New Jersey is currently on \$60,000 bail and faces a possible 60-year sentence if convicted of the fraud. He has been charged with hacking into the email account of the real owners of P2P.com to get the login details, transferring the domain name to his own GoDaddy.com account, and then falsifying paperwork to make it look as if he had bought the name legally. He then sold the domain to Los Angeles Clippers basketball player Mark Madsen.

Although details of exactly how Gonclaves got access to the P2P.com login details have not been revealed, it has been suggested that a vital password was based on a pet's name. UK-based Tricerion says this is exactly the sort of user lapse that its SafeLogin™ image-based password is designed to counter.

"Insecure passwords are the most commonly-exploited means of access to email accounts," says Tricerion Senior Developer Malcolm Hathaway. "There's no 100% sure means of preventing hacking altogether, but image-based passwords such as safeLogin™ are virtually impossible to guess and will also effectively stop dictionary-based attacks.

"Because it uses the selection of images via a mouse rather than the keypad, image-based login makes most forms of hacking so much harder than the traditional alphanumeric login as to be impossible in practice.

"The fact is that username/password-based login is the only aspect of computer technology that has never really changed. SafeLogin™ represents the next generation of on-line security. It's no harder to use than the traditional username/password, and it's quick and easy to install and integrates seamlessly with most existing systems."

Further information:

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Note to Editors:

Tricerion Ltd has developed and registered patents worldwide for **SafeLogin™** as a replacement for traditional passwords that have survived unchanged since the dawn of computers. SafeLogin™ offers strong mutual authentication using a patented triangulation procedure that overcomes all of today's major threats to the security of online login credentials. Truly innovative in design, SafeLogin™ leverages everything users and hackers currently know about logging in, achieving a revolution in authentication security that is simple to use with no user adoption obstacles or gadgets, and hence at a very low cost.

To try SafeLogin™ for yourself, go to www.safelogin.co.uk