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## COMPUTER SECURITY ENTERS THE ERA OF PASSWORD 2.0

The next generation of on-line security has arrived in Europe with Tricerion's launch of SafeLogin™ following the grant of its EU patent.

The grant follows a protracted and exhaustive application process culminating in a day-long hearing at the Hague, and builds on Tricerion's existing UK patents.

"The successful completion of what has been a very tough process means we are now ready to take on the European market," says Tricerion Technical Director Stuart Morris.

SafeLogin™ uses an image-based log-in procedure to effectively eliminate credential theft and log-in compromise, thus minimising the threat of phishing, spyware, and trojan attacks on on-line transactions. Its effectiveness has been proved in over two years of operating with an established North American bank whose 200,000 customers found that identity theft was cut to virtually zero by SafeLogin™.

And according to Mr Morris, it's a concept whose time has come.

"There's no doubt about it – a revolution in computer security is long overdue," he says. "Password-based security is the only aspect of computer technology that has never really changed, and the plethora of retro-fitted third-party enhancements now flooding the market can't alter the fact that alphanumeric passwords are as dead as the dodo. The horrendous rate of increase in security breaches of all kinds makes that all too painfully obvious.

"That's why we call SafeLogin™ 'password 2.0', because instead of merely enhancing existing password technology it replaces it completely. No system is completely unbreakable, of course; but SafeLogin™ is such a robust proposition that in practical terms it's an obstacle that can't be overcome.

"And yet it's quick and easy to install, set up, and use, and it integrates seamlessly with most existing systems.

"We worked long and hard to develop the principles that underlie SafeLogin™. Now hard experience in North America has proved that it works in practice too. At last we're in a position to turn the tables on hackers and fraudsters by setting the pace instead of having to keep up with it.

"The age of effectively unbreakable log-in security is here."

### **Further information:**

Tricerion: Stuart Morris – 020 3286 5300/07973 737875 – [stuart.morris@tricerion.com](mailto:stuart.morris@tricerion.com)

Issued by Kickstart PR: Ted Bruning – 0844 80 40 550 – [ted@kickstartpr.com](mailto:ted@kickstartpr.com)

**Note to Editors:**

Tricerion Ltd has developed and registered patents worldwide for **SafeLogin™** as a replacement for traditional passwords that have survived unchanged since the dawn of computers. SafeLogin™ offers strong mutual authentication using a patented triangulation procedure that overcomes all of today's major threats to the security of online login credentials. Truly innovative in design, SafeLogin™ leverages everything users and hackers currently know about logging in, achieving a revolution in authentication security that is simple to use with no user adoption obstacles or gadgets, and hence at a very low cost.

To try SafeLogin™ for yourself, go to [www.safelogin.co.uk](http://www.safelogin.co.uk)